



Term of validity.

The term of validity begins with the initial date of registration and ends when the agreed time/kilometre milestone has been reached (whichever is reached first).

Duty of care.

Entitlement to these services assumes that you have driven your car properly and had it serviced as recommended by the manufacturer. The following items are not covered:

- Fuel, contamination in the fuel system, top-up quantities (e.g. engine oil)
- Damage to paint finish, body, covers, panels
- Glass damage (e.g. windows, headlights)
- Wind, squeaking and rattling noises, as well as smells
- Tyres, wheel imbalances and wheel damage
- Repairs to accessories, which were not included when the new vehicle was ordered
- Repairs for which the vehicle user is responsible (e.g. engine damage due to insufficient oil, participation in race events)

Services provided by BMW Road Assistance, statutory warranty claims as well as exclusions of warranty claims as stated in the conditions of sale for new vehicles remain unaffected.

Wouldn't you rather think about your next holiday than your next service?

With BMW Service Inclusive you can.



Wouldn't you rather think about a special evening than your next service?

With BMW Service Inclusive you can.

What would you prefer to plan?

Your next holiday? Or your next service appointment?

Welcome to the world of BMW Service Inclusive. A world where you can devote yourself to the finer things in life, such as your next holiday break – and let us look after your service and maintenance needs.

With BMW Service Inclusive, you can enjoy every second of driving a BMW – without having to worry about service and maintenance. BMW Service Inclusive gives you the peace of mind that only comes with BMW certified technicians, state-of-the-art BMW diagnostic technologies and Original BMW Parts. You can visit any BMW authorised workshop worldwide to get your BMW serviced.

BMW Service Inclusive comes in different packages to ensure the perfect fit for your driving style. Within these packages, you can also vary the time/kilometre allowance to suit your individual needs. And you are free to upgrade and extend BMW Service Inclusive, to BMW Service Inclusive Plus or BMW Service Inclusive Ultimate.

Limited costs.

Unlimited value.

BMW Service Inclusive gives you complete cost transparency. And your on-board service features take the concept of service convenience to the next level. BMW's innovative maintenance concept keeps you up to date – you always know exactly when your next service is due. Cost efficiencies, service transparency and easier planning put you in pole position.

BMW's quest for perfection is not limited to automotive engineering. It also extends to our maintenance system. Condition Based Service (CBS) bears clear testimony to BMW's leading role in this field. It permanently monitors oil levels and the degree of wear and tear of individual components. It also checks the time/km recommendations for service intervals. It analyses this data and tells you when a service is next due.

And to save you time and hassle, BMW TeleServices sends the information captured by CBS directly to your BMW Service Centre.



Wouldn't you rather think about your next birdie than your next service?

With BMW Service Inclusive you can.

Service the way it was meant to be.

BMW Service Inclusive.

With BMW Service Inclusive, you have acquired the vehicle-related right to have the service and maintenance work on the vehicle performed during the agreed term of validity by the selling dealer or any participating BMW Service authorised workshop. Entitlement to the services is transferred to the next owner if the vehicle is sold during the term of your contract.

The service package consists of maintenance work and services on the factory-made vehicle (including oil, labour and all necessary Original BMW Parts) as stated in the following:

- Engine oil change including oil filter
- Service/replacement of air filter, fuel filter, micro filter, spark plugs
- Service brake fluid
- Service vehicle check

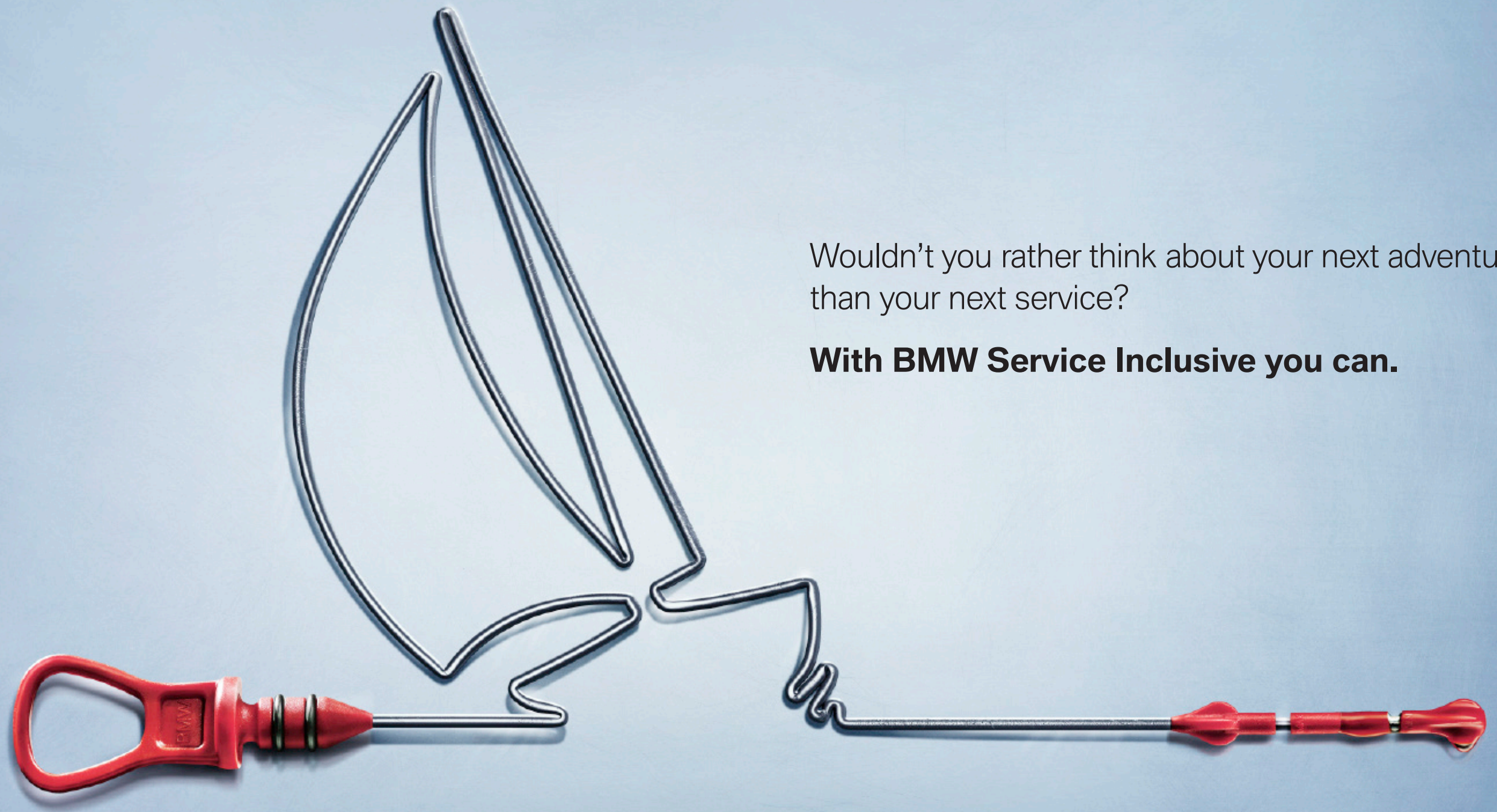
A new type of service experience.

BMW Service Inclusive Plus.

With BMW Service Inclusive Plus, you have acquired the vehicle-related right to have the maintenance and repair work on the vehicle performed during the agreed term of validity by the selling dealer or any participating BMW Service authorised workshop. Entitlement to the services is transferred to the next owner if the vehicle is sold during the term of your contract.

The service package consists of wear-and-tear repairs as well as maintenance work and services on the factory-made vehicle (including oil, labour and all necessary Original BMW Parts) as stated in the following:

- Engine oil change including oil filter
- Service/replacement of air filter, fuel filter, micro filter, spark plugs
- Service brake fluid
- Service vehicle check
- Brake pads, front and rear
- Brake discs, front and rear
- Clutch (if worn)
- Windscreen wiper blades within framework of engine oil change (if necessary)



Wouldn't you rather think about your next adventure than your next service?

With BMW Service Inclusive you can.

The ultimate in convenience.

BMW Service Inclusive Ultimate.

With BMW Service Inclusive Ultimate, you have acquired the vehicle-related right to have the maintenance and repair work on the vehicle performed during the agreed term of validity by the selling dealer or any participating BMW Service authorised workshop. Entitlement to the services is transferred to the next owner if the vehicle is sold during the term of your contract.

The service package consists of wear-and-tear repairs as well as maintenance work and services on the factory-made vehicle (including oil, labour and all necessary Original BMW Parts) as stated in the following:

- Engine oil change including oil filter
- Service brake fluid
- Brake discs, front and rear
- Windscreen wiper blades within framework of engine oil change (if necessary)
- Service/replacement of air filter, fuel filter, micro filter, spark plugs
- Service vehicle check
- Clutch (if worn)
- Brake pads, front and rear

In addition, the BMW Service Inclusive Ultimate programme entitles customers to assert their rights concerning the repair of defects beyond the statutory 24-month warranty period for the entire term of their contract. The reversal of the burden of proof as stated in the conditions of sale for new vehicles applies accordingly for requests of the customer concerning the rectification of defects.

More Service for you.

You can extend the term or scope of any of the above BMW Service Inclusive packages at any point during its original term of validity – as often as you wish.

And if you sell your BMW, the subsequent owner is also free to upgrade the BMW Service Inclusive package that comes with the car.

If you have any questions regarding BMW Service Inclusive, your BMW Service Partner will be happy to help. Also visit www.bmw.com/serviceinclusive

Benefits at a glance.

- Transparent overview of costs and services
- Maximum quality guaranteed through highly skilled staff
- Maximum ease with unique KeyReader online diagnosis
- Maximum safety, mobility and flexibility
- Excellent chance of high resale value